



**FOR IMMEDIATE RELEASE**

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**Dive the Coast Test Dive to Take Place This Saturday, October 15**

(October 12, 2011) Santa Cruz, CA – [Save Our Shores](http://www.saveourshores.org) (SOS), the leader in ocean awareness and advocacy on California’s Central Coast, is excited to announce their participation in [Dive the Coast](#), a SCUBA relay-dive being organized for 2013 up and down the coast of California.

Dive the Coast will be the largest dive event in California history. It will also be the first event of its kind, where SCUBA divers come together to work toward a common goal of raising awareness concerning the growing threats to our ocean, while supporting local conservation efforts at the same time.

The kickoff event, **Dive the Bay**, will take place this Saturday, October 15, aboard the Silver Prince from 9am – 2pm out of Monterey Harbor. Dive the Bay will begin with a recreational fun dive, and followed by a test relay dive to calibrate dive distance, depth, and tank time logistics for the much larger Dive the Coast event. California Diver Magazine will also be on board.

Media representatives are encouraged to meet the group of SCUBA divers at the Silver Prince Charter boat located at K Dock in Monterey Harbor, from 8-9am on Saturday, October 15. The Silver Prince will launch at 9am, with plans to return to K Dock near 2pm.

Save Our Shores’ Lauren Gilligan, an experienced open-water diver, will join the group of divers for Dive the Bay this Saturday. She will give a brief talk to the group about the importance of California’s [Marine Protected Areas](#), the ‘Underwater State Parks’ offshore where vital marine habitats and marine life are now being protected in California waters. Gilligan will be available to answer questions pertaining to Marine Protected Areas and ocean conservation efforts surrounding the Monterey Bay National Marine Sanctuary.

Raj Maniar, owner of Silver Prince Charters and main logistical organizer for Dive the Bay and Dive the Coast, can be contacted at 408-916-3483, as well as interviewed on October 15.

**More information about Dive the Coast, as well as how to register to participate, can be found at <http://www.silverprincecharters.com/>.**

**About Save Our Shores:**

Save Our Shores is the Central Coast leader in caring for the marine environment through ocean awareness, advocacy and citizen action. Over the last 30 years, Save Our Shores helped to establish the Monterey Bay National Marine Sanctuary, prevent offshore oil drilling and cruise ship pollution, and today focuses on educating youth about our local watersheds, tackling pollution on our beaches and rivers, implementing our renowned DockWalker program, and providing our community with educated and inspired Sanctuary Stewards. For more information visit: [www.saveourshores.org](http://www.saveourshores.org).

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*Caring for the marine environment through ocean awareness, advocacy and citizen action.*